

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

**SUMMER
EXPERIENCE in
collaboration
with
APRITIMODA**

1st SESSION:
June 27th – July 7th 2023

SUMMER EXPERIENCE in collaboration with APRITIMODA

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

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Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

TITLE – AREA

Fashion system: research on Italian creativity. (Introduction level).

COURSE DESCRIPTION

Students will have the opportunity to discover the great heritage of the Italian fashion system and understand the reason why the so-called *Made in Italy* is paramount worldwide.

Thanks to the support and the collaboration with *ApritiModa*, a project born in 2017 from an idea by Cinzia Sasso, students will gain awareness of the historical, artistic and industrial context and development of the Italian style and fashion system.

Through on-campus lectures and educational outings to the companies involved by *ApritiModa*, participants will carry on a personal research project, made up of essays, drawings, collages, photos and new visual proposals with the aim of proving their ability to be aware of the codes and principles of *Made in Italy*.

COURSE OBJECTIVES

Through this course, students will learn:

- The historical and cultural basis that have allowed the formation of the *Made in Italy*
- Participants will have the opportunity to see examples of Italian companies through educational outings organized in collaboration with *ApritiModa*
- Through an essay and visual journal, students will be able to improve their awareness, curiosity and passion for the Italian fashion system.

ADMISSION REQUIREMENTS

This course is intended for students who have no background in fashion and who are attending or will attend their first year of university studies in art and design.

LIST OF MATERIALS AND TOOLS

- Laptop

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a **Certificate of successful attendance only to all students who completed at least 80% of the course.**

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated.

Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden. Although students are allowed to bring in soft drinks and dry snack, it's forbidden to consume lunch packs during class hours.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.

Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the	Occasionally late: attended between 90 % and 85 % of the	Occasionally late: attended between 85% and 80% of the	Frequently late, attended less than 80% of the course: FAILED

		course	course	course	
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

Course Schedule*

1ST WEEK

Day	Time	Professor	Lesson-subject
Day 1 Tuesday		NABA Staff	Welcome and registration
			Introduction to the course
Day 2 Wednesday			Italian fashion system
			Italian fashion system
Day 3 Thursday			*Field Trip (Museo Ferragamo, Florence)

Day 4 Friday			*Field Trip (Francesco Maglia Milano, Ombrelli Artigianali dal 1854, Milano)

2ND WEEK

Day	Time	Professor	Lesson-subject
Day 5 Monday			*Field Trip (Teatro la Fenice, Venice)
Day 6 Tuesday			Italian fashion system
			Italian fashion system
Day 7 Wednesday			*Field Trip (Museo Borsalino, Alessandria)
Day 8 Thursday			Presentation prep.
			Presentation prep.

Day 9 Friday			Final presentations

*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.