

# **NABA**

**NUOVA ACCADEMIA  
DI BELLE ARTI**

**SUMMER  
COURSES**

**Digital  
Illustration 2**

**2nd SESSION:  
July 11th – July 21st 2023**

# DIGITAL ILLUSTRATION 2

School: NABA, Nuova Accademia di Belle Arti

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**Course Structure:** 45 hours – 9 lesson days

ECTS: 3 ECTS credits\*

\*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

## TITLE – AREA

Digital Illustration 2 (intermediate level)

## COURSE DESCRIPTION

This course focuses on the motion graphics using Adobe After Effects.

Students will discover the entire production pipeline to finalize an animation thanks to practical and theoretical classes.

## COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools in order to acquire all the basic principles to create animated clips.

Different techniques and approaches will be shown to get the desired result.

## ADMISSION REQUIREMENTS

This course is intended for students who have basic Adobe Photoshop and Adobe Illustrator skills.

## OUTPUT

At the end of this course students will make, as a final project, a series of mini clip related to all the topics discussed during the classes. Students will also make a portfolio video where they will present themselves.

## LIST OF MATERIALS AND TOOLS

- Laptop
- Adobe Creative Cloud with After Effects, Media Encoder, Photoshop and Illustrator

## ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a **Certificate of successful attendance only to all students who completed at least 80% of the course.**

**COURSE POLICY**

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated.

Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

**TEACHING METHODS**

Learning by doing: a mix of theoretical lessons and practical workshops.

Every lesson will focus on a specific topic.

## Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

| Grading Weights                       |              | Grading Scale         |
|---------------------------------------|--------------|-----------------------|
| 1. Attendance                         | 30 %         | Excellent = 90-100    |
| 2. Participation and Creative Process | 40 %         | Good = 80-89          |
| 3. Final work / Final presentation    | 30 %         | Average = 70-79       |
|                                       |              | Below Average = 60-69 |
| <b>TOTAL</b>                          | <b>100 %</b> | Poor = 59 or below    |

|  | <b>Excellent</b><br>90 -100%   | <b>Good</b><br>80 – 89%   | <b>Average</b><br>70 – 79%  | <b>Below Average</b><br>60 – 69%  | <b>Poor Below</b><br>60%   |
|--|--|---|---|---|--|
| <b>Attendance</b><br>(30%)                                     | On time, perfect attendance  | Seldom late: attended between 95% and 90 % of the course                    | Occasionally late: attended between 90 % and 85 % of the course         | Occasionally late: attended between 85% and 80% of the course                 | Frequently late, attended less than 80% of the course: FAILED        |
| <b>Participation and Creative Process</b> (40 %)               | Demonstrates strong understanding of the topic & thorough, creative research | Shows good grasp of the topic & good research                               | Exhibits average comprehension of the topic & average research          | Shows some awareness of the topic & below average awareness of research       | Has shallow insight into the topic & poor grasp of research          |
| <b>Original Project</b> (Final work/ Final presentation) (30%) | Exhibits exceptional analysis of concepts & production of original proposal  | Exhibits exceptional analysis of concepts & production of original proposal | Exhibits average analysis of concepts & production of original proposal | Exhibits below average analysis of concepts & production of original proposal | Exhibits poor analysis of concepts & production of original proposal |

## Course Schedule\*

### 1ST WEEK

| Day                | Time | Professor  | Lesson-subject  |
|--------------------|------|------------|---|
| Day 1<br>Tuesday   |      | NABA Staff | <b>Welcome and Registration</b>   |
|                    |      |            |   |
|                    |      |            |   |
| Day 2<br>Wednesday |      |            | First look to the software and production pipeline.<br>The interface.<br>Folders Structure.<br>Managing assets.<br>Keyframes. |
|                    |      |            | Hands on practice   |
|                    |      |            |   |
| Day 3<br>Thursday  |      |            | Import Illustrator files<br>Parenting layers<br>Masks and nested timelines  |
|                    |      |            | Hands on practice   |
|                    |      |            |   |
| Day 4<br>Friday    |      |            | Import Photoshop files<br>Scripting   |
|                    |      |            | Hands on practice   |

**2<sup>ND</sup> WEEK**

| Day                | Time | Professor | Lesson-subject                            |
|--------------------|------|-----------|---|
| Day 5<br>Monday    |      |           | Text layer<br>Shapes Layer<br>Track matte |
|                    |      |           | Hands on practice                         |
|                    |      |           |   |
| Day 6<br>Tuesday   |      |           | Native 3D Layer                           |
|                    |      |           | Preparation of the final project          |
|                    |      |           |   |
| Day 7<br>Wednesday |      |           | Render / Export techniques.               |
|                    |      |           | Preparation of the final project          |
|                    |      |           |   |
| Day 8<br>Thursday  |      |           | Preparation of the final project          |
| Day 9<br>Friday    |      |           | Finalization of the final project         |

\*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.