

NUOVA ACCADEMIA DI BELLE ARTI

SUMMER COURSES

Italian interior design

 1^{ST} SESSION: June 27^{th*} – July 7^{th} 2023



ITALIAN INTERIOR DESIGN

1st SESSION: June 27th – July 7th 2023*

* Please note: June 29 is Rome's city holiday

School: Nuova Accademia di Belle Arti Address: Via Ostiense 92, 00152 Roma, Italy Phone: +39.06.90251.309 E-mail: summer@naba.it Course Structure: 45 hours – 9 lesson days ECTS: 3 ECTS credits*

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

TITLE – AREA Italian interior design (introduction level)

COURSE TEACHER

Davide Gallina

COURSE DESCRIPTION

A full-immersion course that will provide students with an overview of the Italian design methodology. Students will be introduced to the analysis of the elements of space, and they will have the opportunity to focus specifically on interior design, and to dive into intensive project works. Students will use lifestyle, art and design research in Rome to develop an interior space plan.

The italian way of living.

Gio Ponti , the iconic italian designer , taught us and still teaches us what it means to live in Italian way. There are elements that characterize Italian housing projects.

The course talk about the Italian way of living, its elements, the traditions that enter the housing set but we try to explore also how the house project has changed over time.

A path to design the contemporary Italian home; a eating , talking, sleeping and working home.

COURSE OBJECTIVES

the course focus is to give the design skills starting from the analysis of the context, the concept and project definition. Another important goal is to create a personal way to visualize the project.

ADMISSION REQUIREMENTS

This course is intended for students without any academic background in the specific subject area and for students attending their first year of university studies in Art and Design.



OUTPUT

The course goal is to create a defined a home project taht explain a communicative idea about the italian way of living.

LIST OF MATERIALS AND TOOLS

Drawing techniques , collage technique and the possibility of using photo editing programs All the drawing tools (pen pencil marker) , pc i- pad and cutting object.

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. Students should attend every lesson, and try to be in class at least 10 minutes before the beginning of class. On the last day of classes, instructors will issue a **Certificate of successful attendance only to all students who completed at least 80% of the course.**

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated.

Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Students will learn a design method through the "learn by doing" system. An important section of taching and learnig by film and documentary. Repeated exercise, design and text with the "double diamond" technique.

TEACHER'S SHORT BIO

Davide Gallina

He was born as a product designer, after first experience in eyewear design in Paris, he founded the Unopiudueugualeotto design studio in Milan, which has been involved in products and accessories for 8 years. In 2015 the design attention is focused on the Italian artisan production system which is the basis for the new design Studio Manufatto. Today The focus of his activity looks at Urban transformations. Research and teaching in Italian university such as NABA.



Grading Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal



Course Schedule*

1ST WEEK

Day	Time	Professor	h	Lesson-subject
Day 1 Tuesday	9.00 – 14.00			Welcome and Registration Introduction and submission
Day 2 Wednesday	9.00 - 14.00			Case studies analysis
Day 3 Thursday	9.00 - 14.00			Rome architectural visit
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Day 4 Friday	9.00 - 14.00			Analysis a research step



2ND WEEK

Day	Time	Professor	h	Lesson-subject
Day 5 Monday	9.00 - 14.00	Gallina Davide	5	Concept brainstorming
Day 6 Tuesday	9.00 – 14.00			Concept analysis
Day 7 Wednesday	9.00 - 14.00			Definition Project
Day 8 Thursday	9.00 – 14.00			Visalization project
Day 9 Friday	9.00 – 14.00			Exhibition day

*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.

- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.