

NABA

**NUOVA ACCADEMIA
DI BELLE ARTI**

**SUMMER
COURSES**

Fashion Design 1

**1st SESSION:
June 27th – July 7th 2023**

FASHION DESIGN 1

School: NABA, Nuova Accademia di Belle Arti

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 E-mail: summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

TITLE – AREA

Fashion Design 1 (Introduction course)

COURSE DESCRIPTION

An inspiring discovery of the Italian Fashion pipeline with lectures by experienced professionals and guided visits to Milan's best fashion areas and showrooms.

Students will be given an overview of the Italian Fashion System, and they will learn to produce fashion sketches, to carry out research to be used to develop a fashion collection.

COURSE OBJECTIVES

Students will work in group.

Each group should realize a research for the fashion project and a portfolio that show up the work done.

In addition to this, each student will carry out individual research and develop his own ideas on a sketchbook.

The final result is organized in a portfolio showing all the material done during the classes:

mood and initial research; print and pattern research; finished drawings; fabric samples and personal capsule collection.

OUTPUT

Mandatory:

- final portfolio (one for each group)
- sketchbook (one for each student)

Elective:

additional mood-board and prototypes.

Students will learn how to plan and settle down a fashion collection from the initial research to a professional output including a personal sketchbook and a professional portfolio.

Students will also learn the basics of fashion sketches and fashion technical drawing.

ADMISSION REQUIREMENTS

This course is intended for students who have no background in fashion and for students who are attending or will attend their first year of university studies in art and design.

LIST OF MATERIALS AND TOOLS to be brought by students

- Sketchbook (a book of plain white pages – minimum size A4)
- Pencils (HB- B)
- Crayons or other coloring tools you are familiar with

ATTENDANCE POLICY

Attendance is mandatory. Students must show dedicated involvement to work hard on the project. Positive behavior towards group work and new ideas applied in different methods is also required.

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a **Certificate of successful attendance only to all students who completed at least 80% of the course.**

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism will not be tolerated.

Mobile phones must be kept switched off all the time during class.

Use of laptop for personal purposes during classes is strictly forbidden.

TEACHING METHODS

Frontal lessons, field trips.

Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

Course Schedule*

1ST WEEK

Day	Time	Professor	Lesson-subject
Day 1 Tuesday		NABA Staff	Welcome and Registration
			Course kick-off Lecture: what is a fashion project?
Day 2 Wednesday			Launch of the project theme. Brainstorming. Dividing students into teams
			Presentation and discussion on the project topics
Day 3 Thursday			Macro-research: how to start collection plan
			Lecture: fashion sketches and body proportions. First ideas + mood board research + sketchbook
Day 4 Friday			Filed trip
			*Field Trip

2ND WEEK

Day	Time	Professor	Lesson-subject
Day 5 Monday			Lecture: the development of a fashion collection and its relations with artistic inspirations
			Collection development
Day 6 Tuesday			Workshop: embroidery basic techniques and development of one swatch based on mood board and research
			Collection development
Day 7 Wednesday			Collection development
			Collection development + first graphic ideas (book)
Day 8 Thursday			Collection development + first graphic ideas (book)
			Book + draping
Day 9 Friday			Book + draping
			Exhibition set up.
			Final Presentation

*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.